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(Call for Papers for February, 2027 Issue)

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1. About the Journal:

Nagaland University Journal of Management (NUJOM) is a half-yearly Journal published by Nagaland University. The Journal aims at promoting study and research in management and relevant fields. It seeks to uncover links between the subject "Management" and other subjects in social sciences and also to kiln and strengthen them where necessary, for the welfare of the society. It provides a forum for exchange of views between various scholars in social sciences discipline. The Journal beliefs to provide inputs to the policymakers, planners and executives in the process of management of their organisations. Moreover, a big focus on entrepreneurship and enterprise development is provided by the Journal.

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2.1. Submission: The NUJOM welcomes those articles representing original work, analytical papers and papers based on review of extensive literature on management and other social science disciplines. All communication should be addressed to the Editor-in-Chief, NUJOM, Department of Management, Nagaland University, Kohima Campus, Meriema, Nagaland-797004. The softcopy of the paper, written in the prescribed format given below, may be submitted through e. mail. at **nujournalofmanagement@gmail.com** The Team, NUJOM will correspond to the main author only.

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v. ***Objective(s):***

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ix. ***References*** (Latest APA style of Referencing**)**

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