ICSSR SPONSORED

NATIONAL SEMINAR

ON

"VIKSIT BHARAT@2047 – A JOURNEY FROM 1947 TO 2047"

NOVEMBER **18-19** 2025

Indian Council Of Social Science Research

DEPARTMENT OF COMMERCE
Kohima Campus, Meriema

ORGANIZED BY

DEPARTMENT OF COMMERCE
Nagaland University
Kohima Campus, Meriema
Nagaland–797004

About Nagaland University

Nagaland University, the 13th Central University of India, was established under The Nagaland University Act, 1989 and came into existence on 6th September 1994. With its headquarter at Lumami, the University today has three campuses—Lumami, Kohima (Meriema), and Medziphema—offering programmes through 44 departments and 69 affiliated colleges across the state.

The Kohima Campus (Meriema), spread over 240 acres and located just 10 km from the city centre, houses 16 departments and 2 centres, catering to nearly 300 undergraduate, 1,000 postgraduate, and research scholars. The campus provides a vibrant academic environment and continues to play a key role in advancing higher education, research, and socio-economic development in Nagaland and the North Eastern region.

About the Department of Commerce

The Department of Commerce, Nagaland University, Kohima Campus, originated from the erstwhile NEHU, Nagaland Campus(1981) and has grown into a leading centre of commerce education in the region. It offers a two-year M.Com. with specialisations in Accounting, Finance, Marketing, and Human Resource Management, along with a Ph.D. programme as per UGC regulations. Supported by nine experienced faculty members, the Department has significant research contributions in Scopus-indexed, UGC-CARE listed, and other reputed journals.

Students benefit from a strong research and skill-based learning environment, with many qualifying for UGC-NET during M.Com. and alumni excelling in academia, government, corporate, and entrepreneurial sectors. From the current session, the NEP-based M.Com. syllabus has been implemented to enhance relevance and scope.

Doctoral research spans areas such as infrastructure development, small-scale industries, financial literacy, stock market efficiency, mutual funds, consumer behaviour, and entrepreneurship, focusing on the socio-economic context of North East India. In the past year, the Department has hosted a NABARD-supported National Seminar, a Research Methodology Workshop, and expert lectures, reinforcing its role as a vibrant hub of learning, research, and engagement.

About the Seminar

The National Seminar on "Viksit Bharat@2047 - A Journey from 1947 to 2047" seeks to reflect on India's remarkable journey since independence, highlighting key milestones, challenges encountered, and strategies required to shape the nation's future. It aims to assess the present and chart a clear roadmap for realizing the vision of a developed and inclusive India by 2047.

Bringing together academicians, policymakers, industry leaders, entrepreneurs, and students, the seminar will serve as a platform for dialogue, knowledge exchange, and forward-looking ideas, where historical insights meet contemporary analysis and future strategies.

Discussions will span across finance, marketing, human resource management, entrepreneurship, corporate governance, accounting, and tourism, offering a multidisciplinary perspective on India's transformation.

The programme will feature keynote addresses, panel discussions, and paper presentations, focusing on issues such as financial inclusion, digital transformation, ethical governance, entrepreneurial dynamism, sustainable development, and cultural advancement. The expected outcomes include policy recommendations, academic publications, and collaborative networks, contributing meaningfully to India's growth story and collective vision for 2047.

Themes and Sub-themes

The seminar focuses on diverse areas that provide a comprehensive overview of India's transformation journey. Therefore, the following sub-themes will be explored in this National Seminar, though not limited to:

1. Finance
- Evolution of Financial Markets and Regulations - Development of capital markets, reforms, and regulatory frameworks since independence.
- Digital Financial Services and Inclusion - Growth of fintech, digital payment systems, and inclusive finance for rural and underserved communities.
- Public Finance and Fiscal Policy - Changing fiscal strategies, taxation, and the role of public finance in achieving sustainable national development.

2. Marketing
- Transformation in Marketing Practices - Shifts from traditional to digital marketing, globalization's impact, and India's growing e-commerce landscape.
- Consumer Behaviour and Brand Management - Changing consumer preferences, brand loyalty, and success stories of Indian brands.
- Sustainable and Ethical Marketing - Green marketing, CSR in business promotion, and consumer awareness for responsible consumption.

3. Human Resource Management
- Evolution of HR Practices - From personnel administration to strategic HRM, shaped by economic reforms and globalization.
- Diversity, Inclusion, and Workforce Management - Gender diversity, workplace inclusion, and managing hybrid/remote workforces.
- Talent Acquisition, Retention, and Development - HR strategies for the knowledge economy, future skills, and leadership development.

4. Entrepreneurship
- Growth of the Entrepreneurial Ecosystem - Policy support, startup culture, and the role of entrepreneurship in India's economic transformation.
- Social and Tech Entrepreneurship - Role of social enterprises in community development and innovation-led ventures shaping new industries.
- Funding and Investment Trends - Evolution of venture capital, angel investing, crowdfunding, and alternative financing mechanisms.

5. Corporate Governance
- Evolution of Corporate Governance Practices - From family-run businesses to global standards in governance.
- Ethics and Corporate Social Responsibility (CSR) - Ethical frameworks in business practices and CSR initiatives shaping communities.
- Transparency, Accountability, and Risk Management - Corporate disclosures, governance reforms, and evolving risk management strategies.

6. Accounting
- Accounting Standards and Financial Reporting - Transition from Indian GAAP to Ind AS and adoption of IFRS in global reporting.
- Auditing, Assurance, and Forensic Accounting - Role of auditing, fraud detection, and forensic accounting in corporate governance.
- Taxation and Compliance - Evolution of taxation policies, GST reforms, and their impact on businesses.

7. Tourism

- Evolution of Tourism Industry - Development of tourism as an economic driver since independence, supported by policy initiatives.
- Cultural, Heritage, and Eco-Tourism - Preservation and promotion of cultural assets and eco-friendly tourism practices.
- Medical, Wellness, and Adventure Tourism - Emerging opportunities in healthcare tourism, wellness retreats, and adventure destinations.

Guidelines for Paper

Abstract

- Maximum 300 words, clearly stating the objectives, methodology, findings, and implications.
- Should include title of the paper, author(s) name(s), designation, affiliation, and contact details.
- Keywords: Maximum 4-5.
- Submission of Abstract is to be done using the registration link provided under the heading "PROCEDURE OF REGISTRATION" given in the next page.

Full Paper

- Length: 4,000-6,000 words, including tables, figures, and references.
- Font: Times New Roman, 12 pt, double-spaced, with 1-inch margins.
- Referencing Style: APA 7th Edition.
- The paper must be original and unpublished. Authors must submit a Similarity Report having less than 10% similarity along with the Full Paper.

🏆 Best Paper Award

A Best Paper Award will be conferred in each Technical Session, based on the quality of research, originality, and presentation.

Publication Opportunity

Selected papers will undergo peer review. Based on quality, they may be considered for publication in anyone of the following:

1. Scopus-indexed Journal (subject to editorial and review requirements)
2. Edited Book with Taylor & Francis or another reputed International Publisher of similar repute
3. Edited Book with a reputed National Publisher (with DOI)

All publications will be subject to the respective publishers' criteria and review process.

REGISTRATION FEE

WITHOUT ACCOMMODATION	WITH ACCOMMODATION
■ Faculty/Academicians: ₹1,000	■ Faculty/Academicians: ₹2,000
■ Research Scholars/Students: ₹700	■ Research Scholars/Students: ₹1500
■ Industry Participants: ₹2,000	■ Industry Participants: ₹3,500

Note:

- The registration fee includes seminar kit, tea, and lunch during the seminar days.
- To receive a certificate, all authors of a paper must register individually.
- Travel expenses are to be borne by participants.
- Accommodation, if opted, will be provided on sharing basis.
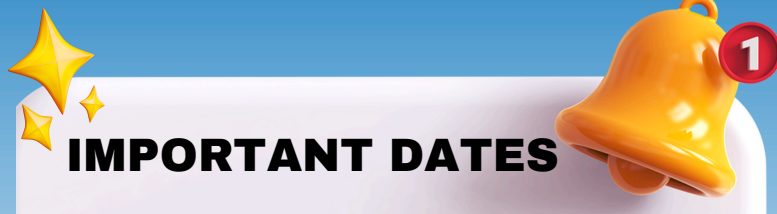
IMPORTANT DATES

- **Last date for Abstract Submission:** October 10, 2025
- **Notification of Acceptance:** October 12, 2025
- **Last date for Full Paper Submission:** October 26, 2025
- **Seminar Dates:** November 18-19, 2025

PROCEDURE OF REGISTRATION

- Interested participants are requested to register using link - https://forms.gle/zQpQsig459Dofw1r8
- Submission of Abstract should also be done using the same reg. link provided .

BANK ACCOUNT DETAILS FOR PAYMENT OF REGISTRATION FEE:

BANK AND BRANCH : Central Bank of India, Kohima Branch
ACCOUNT NAME : Head Department of Commerce Nagaland University
ACCOUNT NO. : 5594987398
IFSC CODE : CBIN0282589

SCAN THE QR

FOR REGISTRATION

How to Reach Kohima

The nearest entry point to Kohima is Dimapur, which is well connected by air, rail, and road.

- **By Air:** Dimapur Airport (DMU), about 7 km from the city centre, has regular flights to Guwahati, Kolkata, and Delhi, with onward connections to other cities.
- **By Rail:** Dimapur Railway Station, on the Lumding-Dibrugarh section of the Northeast Frontier Railway, connects directly to Guwahati, Delhi, Kolkata, Dibrugarh, and other major cities.
- **By Road:** Dimapur is linked to Kohima and other towns via NH-29, with frequent bus and taxi services.

From Dimapur, Kohima is about 74 km away and can be reached in 2-2.5 hours by road. Nagaland State Transport (NST) buses, shared regional taxis, and private cabs are available just outside the Dimapur Railway Station for Kohima ISBT. From Kohima ISBT, participants can take local taxis or two-wheeler taxis to reach Kohima Town or Nagaland University Campus, Meriema.

ORGANIZING COMMITTEE

ACADEMIC ADVISORS

- **Prof. A.K. Mishra,** Department of Commerce, Nagaland University
- **Prof. P.K. Deka,** Department of Commerce, Nagaland University
- **Dr. Ratan Kaurinta,** Department of Commerce, Nagaland University

MEMBERS

- **Dr. Maloth Raghu Ram,** Department of Commerce, Nagaland University
- **Dr. Perumalraja. R,** Department of Commerce, Nagaland University
- **Dr. Shashikant DH,** Department of Commerce, Nagaland University

Discover Nagaland

Nagaland is not just a destination, it is an experience—of vibrant cultures, warm hospitality, untouched landscapes, and a unique blend of tradition and modernity. A visit to Kohima opens the gateway to this enchanting land, where every season has a story to tell.

BEST TIME TO VISIT KOHIMA

The best time to visit Kohima, the capital city of Nagaland, is from October to March. The weather remains pleasant and cool, making it ideal for sightseeing, cultural exploration, and trekking. December is especially vibrant with the world-famous Hornbill Festival, a celebration of Naga heritage, music, and dance.

PLACES TO VISIT IN AND AROUND KOHIMA

📍 **Kohima War Cemetery** - A serene memorial dedicated to the soldiers who laid down their lives during World War II.

📍 **Nagaland State Museum** - Showcasing the rich traditions, artifacts, and history of the Naga tribes.

📍 **Kisama Heritage Village** - The permanent venue of the Hornbill Festival, offering glimpses of all Naga tribes' traditional huts and lifestyles.

📍 **Dzükou Valley** - Known as the Valley of Flowers of the Northeast, a breathtaking trekking destination with rolling hills, lilies, and seasonal blooms.

📍 **Japfu Peak -** The second-highest peak in Nagaland, ideal for adventure seekers and nature lovers.

📍 **Khonoma Green Village -** India's first green village, renowned for its community-led conservation and eco-friendly practices.

📍 **Puliebadze Peak -** A scenic trek offering panoramic views of Kohima and its surrounding landscapes.

FOR SEMINAR RELATED QUERIES CONTACT:

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