NAGALAND UNIVERSITY JOURNAL OF MANAGEMENT

(Call for Papers)

Last Date for Submission: 18th June, 2024

1. About the Journal:

Nagaland University Journal of Management (NUJOM) is a half-yearly Journal published by Nagaland University. The Journal aims at promoting study and research in management and relevant fields. It seeks to uncover links between the subject management and other subjects in social sciences and also to kiln and strengthen them where necessary, for the welfare of the society. It provides a forum for exchange of views between various scholars in social science disciplines. The Journal beliefs to provide the inputs to the policymakers, planners and executives in the process of management of their organisations. Moreover, a big focus on entrepreneurship and enterprise development is provided by the Journal.

The views expressed in the articles published in this Journal are those of the contributors and the NUJOM does not hold itself responsible for them.

2. Instructions to Authors:

2.1. Submission:

The NUJOM welcomes those articles representing original work, analytical papers and papers based on review of extensive literature on management and other social science disciplines. All communication should be addressed to the Editor-in-Chief, NUJOM, Department of Management, Nagaland University, Kohima Campus, Meriema, Nagaland-797004. The softcopy of the paper, written in the prescribed format given below, may be submitted through e. mail. at **nujournalofmanagement@gmail.com** The Editor-in-Chief will correspond with the main author.

2.2. Declaration:

Each article should be accompanied with a declaration by all the authors that:

(a) They are authors of the article in the order in which listed and (b) the article is original, has not been published and has not been submitted for publication elsewhere.

It is the author's responsibility to obtain permission in writing for the use of all previously published material.

2.3. Plagiarism Detection:

All the submitted manuscripts should undergo a plagiarism check. The similarity index bar set by NUJOM is ≤ 10%. Any manuscript that exceeds the similarity index bar set by the journal will be rejected.

2.4. Review Process:

NUJOM operates a double-blind peer-review system. The criteria for acceptance of the submitted articles are based on the contemporary relevance, contribution to knowledge, clear and logical analysis, and sound methodology of the article. The Editor-in-Chief reserves the right to reject any manuscript as unsuitable in topic, style or form, without requesting external review.

2.5. Editing:

Every accepted article will be edited by the Editorial Board. The edited version will be available to the main author before publication. Since this involves a minimum of an additional four weeks' time in the production process, we will assume the concurrence to our editing unless specified by you in a week after receiving the edited version.

2.6. Copyright:

The author owns the copyright of the article.

2.7. *Word Limit:* Papers should generally contain less than 6,000 words, including the abstract, key words, notes, references, tables, etc.

2.8. *Biasness in Language:* Constructions that might imply bias against or stereotypes on the basis of religion, gender, ethnicity, disability etc. should be avoided.

2.9. Spellings: Use British spellings in all cases.

2.10. *Abbreviations:* A term to be abbreviated on its first appearance in parentheses, thereafter, the abbreviation may be used without further explanation.

2.11. Numbers: Numerals should be used for numbers 10 and above. Numbers lower than 10 and common fractions numbers that begin a sentence/title should be spelt out.

2.12. Tables and Figures: Tables and Figures should be inserted in the main text only.

3. Preparation of the Article:

All articles should follow the structure given below while preparing the manuscript. If the nature of the manuscript does not permit to do so, the paper can be submitted without following the given structure and may be accepted.

    3.1. Title Page: The title page includes the title of the article, name(s) of the Author(s) and their institutional affiliation(s), e-mail id(s), and phone number(s). Repeat only the title on the first page of the article.

    3.2. Abstract: The first page of the article should contain an abstract not exceeding 250 words, followed by 4 to 6 **keywords.**

    3.3. Introduction: The introduction section should explain the background to the study.

    3.4. Literature Review: A summary of the existing literature and research gap should be included in this section.

    3.5. Objective(s):

    3.6. Methodology: Methods, tools and techniques applied in the study.

    3.7. Analyses and Discussions:

    3.8. Findings and Conclusions:

    3.9. References (latest APA style of Referencing*)*

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