

BOOKS PURCHASED

DEPARTMENT OF MASS COMMUNICATION (2023-2024)

Title	Author	Qty
The Broadcast Journalism Handbook	Gary Hudson	3
Journalism and Human Rights	John Pollock	2
Journalism Studies	Calcutt	3
Science Journalism	Angler	3
Writing for Broadcast Journalists	Rick Thompson	1
Content Analysis : An Introduction to Its Methodology	Krippendorff	2
Handbook of Journalism and Mass Communication	Aggarwal & Gupta	6
Mass Communication in India	Keval J. Kumar	5
Research Methodology : Methods and Techniques	Kothari & Garg	2
Research Methodology for Ph.D. Coursework	DinaNath Pandit	3
Traditional Media And Development Communication	K. Madhusudan	2

Foundations of Critical Theory : Media, Communication and Society Volume Two	Christian Fuchs	3
Journalism, Technology and Cultural Practice	Martin Conboy	2
Responsible Journalism in Conflicted Societies	Jake Lynch	2
Media Management Matters	Rohn & Evens	4