BOOKS PURCHASED DEPARTMENT OF MASS COMMUNICATION (2022-2023)

| Qty. | Title & Author (Mass Media) |
|------|---|
| 3 | Photography: A Critical Introduction 6/Ed by Well (Rout) |
| 3 | The Media Handbook: A Complete Guide to Advertising Media |
| | Selection, Planning, Research & Buying 8th ed by Katz (Rout) |
| 3 | Communication in History: Stone Age Symbols to Social Media |
| | 7/Ed by Urguhart (Rout) |
| 2 | Cybercrime and Digital Forensics: An Introduction 3rd Ed by Holt (Rout) |
| 1 | India Today and Tomorrow by Barns (Rout) |
| 1 | Investigative Reporting: From Premise to Publication |
| | by Burstiner (Rout) |
| 1 | Investigative Reporting A study in technique by Spark (Rout) |
| 11 | Investigative Reporting in Journalism by Jha (Biogreen) |
| 1 | Handbook of Communication and Development by Melkote (Elgar) |