

Nagaland University, Kohima

Nagaland University is a centrally funded University established by an Act of parliament in 1989. It came into existence on 06th September 1994 with the former NEHU, Nagaland Campus, Kohima and SAS, Medziphema Campus. Now, University has three campuses with 45 departments located at Kohima, Medziphema and Lumami.

School of Agricultural Sciences (SAS), Medziphema Campus

SAS was established as College of Agriculture on 20th October 1978 by NEHU to cater the needs of development of manpower in the field of agriculture. The College was upgraded to School in 1985. It became part of Nagaland University since its inception in 1994. The School also became a part of National Agricultural Research System of ICAR in 2006. It is one of the premier institutes in the North Eastern Region in the field of Agriculture.

Department of Agricultural Economics

The Department of Agricultural Economics is a strong department of the University with nationally trained manpower. Apart from the regular courses in the under Graduate programme, the Department offers Post Graduate degrees in Agricultural Economics. The department has Ph. D. programme since 2005. Faculty has edited 18 numbers of books in the field of agriculture, marketing and allied sectors. Faculties were engaged in organizing national and regional level seminar on topics related to agriculture, marketing and allied topics. Department has conducted ICAR funded summer, winter and short course for faculty and advance training courses for non-teaching staff. Department has ICAR funded research project also.

Climate

The climate of Medziphema is pleasant round the year. The winter for about three months from November to February, though summer starts from April, weather is quite pleasant. Heavy rainfall occurs between June to August. During the month of September it will be pleasant and cool. A normal temperature ranges 12-26 °C. It is advisable to carry light warm clothing.

The Winter School

India is basically agriculture-based economy and the country is rich in natural endowments of land, forest and other natural resources. In spite of vast potentiality, agriculture sector is not fully developed as compared to developed countries. Management of agriculture is not taken up with business motives and educated youths have not ventured into the sector as income generating sources. Agri-business would help to develop entrepreneurship motivation for industrializing agriculture and market intelligence will provide the opportunity to understand the market structure in the rural areas.

The Course will broadly cover the following topics:

1. Management concepts and principles.
2. Meaning and scope of Agri-Business, Market Intelligence, ICT and Block Chain.
3. Study of AB, MI, ICT, BC, export marketing.
4. Institutional supports and rural entrepreneurship.
5. Recent developments in the field of marketing.
6. WTO provisions for trade in agricultural and food commodities.
7. Theories of international trade, India's contribution to international trade in agri-commodities.
8. Computer application in agriculture and methodologies for block chain.
9. Advanced statistical tools and measures for agriculture research

Instructions to participants

Interested candidates shall apply in the prescribed performa enclosed in this brochure. The application duly forwarded by the competent authority of the sponsoring organization should reach the Course Director on or before 05th January 2024. Additionally an advance copy of the application may also be sent electronically to hodsasrd2011@gmail.com Selected candidates will be intimated by 15th January 2024.

Eligibility

Applicant should be postgraduate in any discipline of agriculture, preferably Agricultural Economics / Agricultural Marketing / ABM / Agricultural Extension / Rural Development / Agricultural Statistics and not working below the rank of Assistant Professor or equivalent.

Travel, Lodging and Board

Participants will be paid travel fare for to and fro journey by rail restricted to the maximum of AC II tier by shortest route (subject to availability of fund). TA will be paid on the production of ticket numbers. Free boarding and lodging (shared) will be provided to the participants during the training period.

How to reach SAS, Medziphema Campus

SAS, Medziphema is 33 Kms away from Dimapur Railway station and Dimapur airport is around 25 kms from Medziphema Town. The campus is about 2 kms from Medziphema Town from where Auto services are available to the University Campus.

**Application form for participation in
Winter School**
on
**Agri-Business, Market Intelligence, ICT
and Block Chain**
(FEBUARY 14 to MARCH 05, 2024)

1. Full Name (in block letter) :
2. Designation:
3. Present employer and Address:
4. Address for correspondence:
- Tel: Mobile:
- Fax: Email:
5. Permanent address:
6. Date of Birth:
7. Sex: 8. Marital status:
9. Teaching / Research / Professional experience (mention post held during last 5 years):
10. Participation in training programmes during last 5 years under ICAR / other organizations:
11. Postal order no: Dated:
of Rs. 50/- (Not Refundable) for registration of application

12. Academic record:

Exam passed	Subjects	Year of passing	Class/ rank etc	University/ institution
Bachelor				
Masters				
Ph. D.				
Any other				

Date:

Place:

Signature of the applicant

13. Recommendation of the forwarding institute:

Date: Signature:.....

Name:

Designation:

Address:

Certificate

It is certified that the information was furnished by the office record and was found correct.

Signature and designation
of the sponsoring authority

N.B.: If more copies are required, typed copies may be made locally for use of applicants.

Address for Correspondence

Prof. Amod Sharma
Course Director, Winter School
Professor and Head
Department of Agricultural Economics
SAS, Nagaland University, Medziphema
Campus, District: Chumoukedima - 797 106.
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Mobile : 9436004211 / 6909367101
Email: hodsasrd2011@gmail.com

WINTER SCHOOL

ON

**Agri-Business,
Market Intelligence,
ICT and Block Chain**

FEBUARY 14 to MARCH 05, 2024

Course Director: Prof. Amod Sharma



**Department of Agricultural Economics
School of Agricultural Sciences
SAS, Nagaland University
Medziphema Campus
Medziphema, District - Chumoukedima
Nagaland - 797 106.**

<http://www.nagauniv.org.in>