

**BOOKS PURCHASED**

**DEPARTMENT OF MASS COMMUNICATION (2019-2020)**

Sl.	ISBN	TITLE	Author	Pub	Qty
1.	9780195699180	PUBLIC RELATIONS PRINCIPLES AND PRACTICE	SACHDEVA	OXFORD	2
2.	9780335215485	UNDERSTANDING POPULAR SCIENCE	BROKS	OPEN	2
3.	9780335211500	CRITICAL READINGS SPORT CULTURE AND THE MEDIA	ROWE	OUP	2
4.	9788176258739	THEORIES OF COMMUNICATION	MEHTA	SARUP	2
5.	9789353286682	GANDHIAN THOUGHT AND COMMUNICATION	DAS	SAGE	2
6.	9789352808083	COMMUNICATION FOR SOCIAL CHANGE	THOMAS	SAGE	2
7.	9780745321950	GLOBAL ACTIVISM GLOBAL MEDIA	DE JONG	PLUTO	2
8.	9781452261355	MEDIA ANALYSIS TECHNIQUES	BERGER	SAGE	2
9.	9789350537442	JOURNALISM AND MEDIA INDUSTRY OF NORTH EAST INDIA	GOSWAMI	CYBERTE	2
10.	9781137463838	INTRODUCTION TO FILM	LACEY	PALGRAV	2
11.	9788176258975	MEDIA AND GENDER ISSUES	MEHTA	SARUP	2
12.	9788176258968	MEDIA MANAGEMENT IN THE WORLD	MEHTA	SARUP	2
13.	9780333693049	MASS MEDIA, POLITICS AND DEMOCRACY	STREET,J	PALGRAV	2
14.	9788131763346	CRITICAL THINKING AND COMMUNICATION	INCH	PEARSON	2
15.	9780240807409	THE FOCAL ENCYCLOPEDIA OF PHOTOGRAPHY	MICHAEL	ELSEVIER	2
16.	9781506363592	ENVIRONMENTAL COMMUNICATION AND THE PUBLIC SPHERE	PEZZULLO	SAGE	2
17.	9781138945500	SCIENCE JOURNALISM	ANGLER	ROUTLED	2
18.	9780761994725	INDIA'S COMMUNICATION REVOLUTION	SINGHAL	SAGE	1
19.	9788132105794	MCQUAIL'S MASS COMMUNICATION THEORY	MCQUAIL	SAGE	1
20.	9781118505311	THE HANDBOOK OF DEVELOPMENT COMMUNICATION AND SOCIAL CHANGE	WILKINS	WILEY	1
21.	9780582036505	COMMUNICATION MODELS FOR THE STUDY OF MASS COMMUNICATION	DENIS MCQUAIL	ROUTLED	1
22.	9780761970705	COMMUNICATION THEORY MEDIA, TECHNOLOGY AND SOCIETY	HOLMES	SAGE	1
23.	9780761933793	PRACTISING JOURNALISM	RAJAN	SAGE	1
24.	9789351502579	COMMUNICATION FOR DEVELOPMENT	MELKOTE	SAGE	1
25.	9788173918452	DEVELOPMENT JOURNALISM: WHAT NEXT AN AGENDA FOR THE PRESS	MURTHY	KANISHK	1
26.	9780761952572	GLOBAL INFORMATION AND WORLD	MOWLANA	SAGE	1

S.No.	ISBN	TITLES	AUTHOR	PUBLISHER	QTY.
1	9781138483156	CITIZEN JOURNALISM	WALL	ROUT	1
2	9781118901762	INTERNATIONAL ENCYCLOPEDIA OF COMMUNICATION RESEARCH METHODS [3 VOLS. SET]	MATTHES	WILEY	1
3	9781118784044	INTERNATIONAL ENCYCLOPEDIA OF MEDIA EFFECTS,4 VOLS. SET	ROESSLER	WILEY	1
4	9780367140236	PRIVACY AND THE NEWS MEDIA	FROST	ROUT	1
5	9781498523455	SOCIAL INEQUALITIES, MEDIA, AND COMMUNICATION:	SERVAES	LB	1
6	9781138638891	THE ROUTLEDGE COMPANION TO MEDIA EDUCATION, COPYRIGHT, AND FAIR USE	HOBBS	ROUT	1